

SPEAKING

LaTasha Williams | Author • Talent Strategist • Speaker

“LaTasha is a 🗣️ POWERHOUSE! Dynamic, exciting, engaging and soooo knowledgeable. Without hesitation, I would attend any future workshop she leads. 5 STARS ★★★★★”

The best talks don’t end when the audience leaves the room.

They change what people notice, what they question, and what they do next.

LaTasha Williams brings the conversations professionals and organizations are already having quietly into the room, then gives audiences the language, strategy, and tools to do something with them.

With 13+ years across recruiting, talent development, and HR leadership, and more than 3,000 professionals reached globally, LaTasha understands both sides of opportunity: the person trying to move and the organization deciding who is ready.

Career Growth • Leadership Readiness • Talent Strategy • The Future of Work

BOOK LATASHA TO SPEAK

Talks that start conversations people keep having.

THE PROMOTION GAP™

You've Proven You Can Perform. But Do They See You as Ready for More?

Being great at the job you have does not automatically make people imagine you in the job you want. This provocative, practical experience uncovers why strong performance can still leave exceptional professionals stalled and what changes when they learn to intentionally build positioning, proof, perception, relationships, visibility, and next-level readiness.

Participants learn how to stop simply doing more and start building evidence that signals greater scope, stronger leadership potential, and readiness for what comes next.

"I've been an executive for many years, and in one talent strategy session LaTasha helped our executive team see connections we had missed. Five years later, the strategies are still part of how we operate."

Senior Executive, Talent Strategy Client

MAKE YOUR VALUE IMPOSSIBLE TO MISS™

On Paper. In the Room. And When You're Not There.

Visibility is not about being seen everywhere. It is about being understood correctly in the rooms that matter.

This high-energy session teaches professionals how to translate their work into meaningful impact, communicate their point of view with greater confidence, and build a professional story other people can understand, remember, trust, and advocate for.

Participants learn how to stop minimizing what they have done, communicate recommendations instead of only updates, and develop a stronger voice without becoming louder, performative, or less authentic.

"One of the most impactful employer presentations we've had. Her insight was incredibly valuable to our candidates, and her passion for creating greater equity and inclusion was both evident and inspiring."

Integrate Employer Connect Program

ALSO AVAILABLE

More conversations your organization can bring into the room.

UNIGNORABLE™

Hard work matters. It was just never the whole strategy.

A signature keynote about what happens between doing excellent work and becoming seen, trusted, remembered, and chosen for what comes next.

STUDY THE LANDSCAPE. PLAY THE GAME.™

The workplace strategy almost nobody teaches.

How to read the business, the room, the people, and the moment so professionals can navigate work with greater organizational intelligence.

FROM HIGH PERFORMER TO TRUSTED LEADER

What changes when your success can no longer depend on doing everything yourself.

A leadership-readiness experience focused on influence, judgment, coaching, accountability, trust, and leading through others.

BEYOND THE STAGE

More than a great hour.

LaTasha's work is designed to travel beyond the stage.

SPEAKING

Start the conversation.

WORKSHOPS + FACILITATION

Turn insight into application.

MODERN EDGE CONSULTING

Build the strategy, program, or capability around it.

“LaTasha helped us build our early-career curriculum in Chicago. The program has supported more than 300 students in graduating and elevating their careers. We’ve brought her back year after year and recommended her to other organizations strengthening workforce development in their communities.”

Always Giving Back, Workforce Development Partner

EXPLORE ORGANIZATIONAL EXPERIENCES

Don't just give people a message. Give them something they can keep using.

Pair an UNIGNORABLE™ keynote or workshop with books for your attendees, leadership cohort, employee resource group, professional-development program, or conference.

Speaking + book experiences can be customized around your audience and organizational goals.

ASK ABOUT UNIGNORABLE™ + BULK BOOK EXPERIENCES

Real. Strategic. Human. Immediately useful.

LaTasha combines storytelling, humor, business insight, practical tools, and the perspective of someone who has spent years inside the systems where careers and talent decisions are made.

“LaTasha was a fantastic partner as we worked with Kroger through our Employer Connect Program, creating an opportunity for autistic college students and graduates to connect directly with the Kroger team.”

Employer Connect Partner

“I had the pleasure of attending her workshop “Pitching Your Awesome to Corporations” and just...wow. She was dynamic, exciting, engaging and soooo knowledgeable. She had beautiful yet practical handouts, answered every question and invited us to chat with her more about the topic 1:1. Without hesitation, I would attend any future workshops she leads. 5 STARS ★★★★★”

Workshop Attendee

LET'S BUILD THE RIGHT EXPERIENCE

**Your audience doesn't need someone to fill
an hour.**

**They need a conversation worth carrying back to
work.**

If your people are navigating career growth, leadership, talent readiness, visibility, changing expectations of work, or the question of what comes next, let's create the right experience for the room.

BOOK LATASHA

Speaking • Keynotes • Workshops • Panels • Leadership Experiences • Bulk Book Programs • Organizational Consulting

MODERN EDGE CAREERS & CONSULTING